

# SRINIVAS TUMBALI, PMP® CSPO®

Email: [srinivas.nitj@gmail.com](mailto:srinivas.nitj@gmail.com) Phone No: +91 8147999156  
Flat 503, Matrix Tulip Apartment, Kondapur, Hyderabad – 500 084

To work in a stimulating and challenging milieu that would facilitate the maximum utilization and application of my broad skills and expertise in making a positive difference to the organization.

## Summary of Experience and Qualifications

- Certified project management professional (PMP®) & Certified Scrum Product Owner (CSPO®) with 10+s years of professional experience across E-commerce, Telecom and SCM Consulting.
- Key project experience across Automotive and CPG clients in the areas of sales & operations planning, demand planning, capacity planning, constraint management, SCM transformation and Data Analytics.
- Completed MBA in Operations & IT Management from Great Lakes Institute of Management, Chennai (2016-17) and B.Tech in Mechanical Engineering from Dr. B.R. Ambedkar National Institute of Technology, Jalandhar (2007-11).
- Certified Kinaxis RapidResponse Solution Consultant Level 1.
- Underwent workshop on Optessa Planning Application (Optimize Production Plans and Schedules with Constraint driven APS), SAP Production Planning, PPDS/IBP.
- Strong proficiency in tools such as MS Excel, PowerPoint, R, Tableau, Qlikview, Alteryx Designer.

## Current Professional Experience

### Deloitte Touché Tohmatsu India LLP (April'17 – Current)

Manager (Jun'22 – Present)

Senior Consultant (Jun'20 – May'22)

Consultant (Apr'17 – May'20)

**Industry:** Consumer Packaged Goods: Supply Chain Management – Data, Reporting & Analytics (Jan'23 – Current)

**Service Area:** Supply Services Analytics

**Industry Segment:** Consumer Packaged Goods

**Duration:** (Jan'23 – Current)

#### Project Description:

Analytics product suite encompassing global forecast accuracy, demand planning and integrated business planning reports leveraging Azure Data Lake and Power BI as client transitions from SAP/SNP to Kinaxis.

#### Role:

- Developed and executed data driven strategies to improve business performance and drive growth.
- Designed and implemented data models using ERP solutions like SAP, Kinaxis to analyze large volumes of data using Alteryx, Microsoft Power BI.
- Interface with leadership, business, and Agile scrum team to capture requirements, prioritize product backlogs, refine user stories, effort estimation, develop data models and dashboards to deliver actionable insights in time boxed sprints.
- Drive Analysis, designing, data modeling, build/development, deployment and UAT of new features/bugs in global dashboards (Forecast Accuracy, IBP, DP) for business users in line with global Kinaxis deployment plan.

**Industry:** Auto Mobile Industry Competency: Supply Chain Management and Operations (Oct'19 – Dec'22)

**Service Area:** Supply Chain Operations

**Industry Segment:** Automobile

**Duration:** (Oct'19– Current)

#### Project Description:

A Global Order to Delivery Centre of Excellence (GOTD CoE) for an automobile client.

#### Role:

- Drive Testing, UATs and Pre Production cycles for the launch of material forecasting solution in North American & European plants as per project schedule.

## Curriculum Vitae

- Monitor integration of sales & production actuals, production schedules, stocks (dealer, company, plant & in-transit) and wholesales in a multi-echelon supply network.
- Interface with product definition organization for build rules, market channel specific offerings, timelines; Sales & Logistics in the authoring of demand, capacity and constraints across forecast horizon for all major assembly vehicle lines.
- Conduct float analysis on vehicle lines to identify critical parts and their lead times required to maintain optimal inventory levels.
- Publish Production and Sales forecast reports based on Dealer Business Planning inputs.
- Provide ad hoc support in wholesale and weekly order generation for North American markets.
- Develop and Generate dashboards for data comparisons & validation to support business in the application launches.

**Industry: Auto Mobile Industry Competency: Supply Chain Management and Operations**

**(Aug'17 – Sep'19)**

**Service Area: Supply Chain Operations**

**Industry Segment: Automobile**

**Duration: Aug'17 – Sep'19**

**Project Description:**

Kinaxis Rapid Response Application implementation and support for the client's supply chain planning.

**Role:**

- Gather business requirements – functional and technical specs for development of enhancements.
- Drive and co-ordinate sales & production planning program for a global region.
- Hands on with RR resources – Build workbooks, alerts, scheduled tasks, automation chains, etc as per client's requirement.
- Document Standard Operating Procedures in MS Visio/BPM tools for adaptation and governance of processes.
- Identify gaps in data between legacy and current systems, run diagnostic tools to identify inconsistencies and collaborate with stakeholders to address them.
- Develop statistical reports using Qlikview and MS Excel for primary business users to assist in decision making.
- Coordinate with regional SPOCs to understand business users' pain points, replicate errors and provide ticket resolution.
- Automate repeated manual data blending tasks using macros and analytical tools such as Alteryx Designer.

### Previous Professional Experience

**Bharti Airtel Services Ltd**

**Sr. Executive – Business Analyst**

**(Jan'15-Dec'15)**

- Supported management in formulating an overall annual operating plan for the business and supported the functional heads on execution.
- Published and monitored key performance indicators and productivity at zonal level.
- Broadcasted flash reports, validated and compiled justifications for deviations. Made presentations/backup/bridge plans for top management reviews.
- Monitored key project implementations for revenue realizations, revenue leakages between implementations and revenue recognition.
- Successfully organized cross functional contest called – Lakshya, across Key Account Management, Project Management and Service Delivery Teams in Karnataka Zone that eventually recorded highest ever order bookings of 90 Crores in Q4 2014-15.

**Flipkart Internet Pvt Ltd**

**Team Leader**

**(Nov'11-Dec'14)**

- Lead order management team of 25 members, managed team's productivity, quality and attrition rate.
- Monitored B2B and B2C order life cycle to identify operational breaches and initiate corrective measures.
- Developed detailed process maps and standard operating procedures across Service Management and Procurement function.

## Curriculum Vitae

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- Actively participated in Six Sigma/Lean projects.
- Liaised with internal stakeholders, viz. fulfillment centers, procurement, engineering team, logistics, payment gateways and marketing teams on service delivery.
- Awarded Best Employee in the quarter Q2, 2014 by CEO, Flipkart.

### Academic Achievements

Degree	Year	Institute, University/ Board
PGPM (Operations)	2017	Great Lakes Institute of Management, Chennai
B. Tech ( <i>Mech</i> )	2011	National Institute of Technology, Jalandhar
H.S.C	2007	Delhi Public School, CBSE
S.S.C.	2005	Delhi Public School, CBSE

### Extracurricular Activities/Hobbies

- Awarded 2<sup>nd</sup> prize in classical and rock music instrumental fusion contest held at NIT Jalandhar, 2008
- Reading books, Playing Violin – Western/Hindustani Classical.